Call for Sponsorship

The 2021 IEEE Automatic Speech Recognition and Understanding Workshop (ASRU 2021) is a biennial flagship event of the IEEE Speech and Language Processing Technical Committee. The workshop is held every two years and has a tradition of bringing together researchers from academia and industry in an intimate and collegial setting to discuss problems of common interest in automatic speech recognition and understanding. The workshop will be held on December 13 – 17, 2021, at Cartagena, Colombia (https://asru2021.org/). Because the impact of the global pandemic remains uncertain and vaccination progress around the world remains slow, the conference will definitely include a virtual component. Nevertheless, we are continuing efforts to retain an in-person component, so that at least some of the authors can present their work in Cartagena.

The ASRU 2021 Organizing Committee would like to invite your organization to support ASRU 2021. As a sponsor of this prestigious workshop, you will enjoy the opportunities to interact closely and network with worldwide leaders and researchers in academia and industry, as well as top-notch postgraduate students in the field. Your participation will enable you to demonstrate your innovative products and services, and increase your visibility within the worldwide speech community/industry.

Your participation will help the organizers to maintain the affordable conference fees, to provide an exciting program, and to enable better worldwide participation and networking. Standard sponsorship packages are available for your consideration below. We also welcome proposals for customized sponsorship arrangements.

Sponsorship Packages

	$10.000 Platinum Sponsor	$6.000 Gold Sponsor	$3.500 Silver Sponsor	$1.000 Bronze Sponsor
Logo on all website pages with hyperlink	✔	✔	✔	✔
Virtual booth	✔	✔	✔	✔
LOGO on the page of virtual conference system	XX-Lar-	X-Large	Large	Medium
LOGO on the page of virtual conference background	XX-Lar-	X-Large	Large	Medium
Complimentary conference registrations	5	3	2	1
Page(s) in prominent placement in the E-program	2	1	1/2	1/2
LOGO on the virtual acknowledge page	XX-Lar-	X-Large	Large	Large
Your video promoted before everyday conference start	✔			
Placements in social media	5	3	2	1
# mins industrial forum talk	40 minutes	20 minutes	10 minutes	
Special mention during opening and closing sessions	✔			
Email(s) about sponsored content sent out by official conference email address	2	1		
List of registrants, email, and affiliation made available prior to the conference (subject to attendee consent)	✔			

Customized Sponsorship Opportunities

Other opportunities such as sponsoring student travel grants, conference souvenirs, and special events could potentially be arranged on a case-by-case basis. Note that these arrangements must be approved by the organizing committee.

Application Procedure:

To support ASRU 2021, your organization may contact us at your earliest convenience. To better facilitate your request concerning sponsorship packages, you are encouraged to submit your application as early as possible and by **September 15, 2021** in all cases.

Please email to our *Sponsorship Chairs*

Prof. Richard Stern (Carnegie Mellon University, USA): rms@cs.cmu.edu

Dr. Jimmy Kunzmann (Amazon Alexa, USA): kunzman@amazon.com

Dr. Mathew Magimai Doss (IDIAP, Switzerland): mathew@idiap.ch

Please also CC to *General Chairs*:

Prof. Elmar Nöth (University of Erlangen-Nuremberg, Germany): elmar.noeth@fau.de
Prof. Juan Rafael Orozco Arroyave (Universidad de Antioquia, Colombia): rafael.orozco@udea.edu.co

More information on sponsorships: https://asru2021.org/call-for-sponsorship/

The ASRU 2021 Organizing Committee would like to invite your organization to support ASRU 2021. Using the Gather.town platform, sponsors of this prestigious workshop will enjoy the opportunity to interact closely and network with worldwide leaders and researchers in academia and industry, as well as top-notch postgraduate students in the field. Your participation will enable you to demonstrate your innovative products and services, and increase your visibility within the worldwide speech community/industry. You can experience the Gather Town environment as it was set up for the IEEE ICASSP 2021 conference by clicking on the following link:
https://gather.town/app/gvwAOEF6afwYC9vg/2021.icassp

Technical Sponsors

IEEE   IEEE Signal Processing Society

Local Supporting Organization

UNIVERSIDAD DE ANTIOQUIA
Facultad de Ingeniería